

Interior Design & Home Styling



Module 1: BACKGROUND TO INTERIOR DESIGN

- 1.1 What is Interior Design?
- 1.2 Qualities & skills of an Interior Designer
- 1.3 Brief history of modern Interior Design
- 1.4 Becoming an Interior Designer
- 1.5 Descriptive design terms
- 1.6 Meeting your clients

Module 2: FUNDAMENTAL PRINCIPLES

- 2.1 Define your tasks
- 2.2 Interfacing with other disciplines
- 2.3 Design concept
- 2.4 Drawings & plans
- 2.5 Six design principles
- 2.6 Finding inspiration

Module 3: PROJECT OVERVIEW

- 3.1 Design steps
- 3.2 Working with the team
- 3.3 Payment strategies
- 3.4 Project management tips
- 3.5 Design evaluation
- 3.6 Common design challenges

Module 4: DESIGN ELEMENTS

- 4.1 Colors, accessories & their significance
- 4.2 Spatial relationships & proportion
- 4.3 Scale & balance
- 4.4 Texture, patterns & fabrics
- 4.5 Line & form
- 4.6 The user's experience – sight, sound, smell, taste & touch

Module 5: DESIGN ELEMENTS

- 5.1 Choosing a suitable color scheme
- 5.2 Choosing flooring and & wall décor
- 5.3 Choosing & placing furniture
- 5.4 Choosing window dressings
- 5.5 Choosing & placing lighting
- 5.6 Choosing accessories & soft furnishings

Module 6: ROOM BY ROOM DESIGN

- 6.1 Living room

- 6.2 Kitchen
- 6.3 Bedroom
- 6.4 Bathroom
- 6.5 Kid's room

Module 7: POPULAR INTERIOR STYLES

- 7.1 Minimalist
- 7.2 Contemporary
- 7.3 Classic
- 7.4 Shabby Chic
- 7.5 Retro
- 7.6 New York Style
- 7.7 Parisian Style
- 7.8 Mediterranean
- 7.9 Scandinavian
- 7.10 New England

Module 8: SUSTAINABLE DESIGN

- 8.1 Design & the environment
- 8.2 Environmental policy
- 8.3 Responsible sourcing of raw materials
- 8.4 Climate change
- 8.5 Health & safety

Module 9: PRESENTING YOUR IDEAS

- 9.1 Use of perspective
- 9.2 Using the color wheel
- 9.3 Pencil sketching
- 9.4 Computer aided design
- 9.5 Mood boards

Module 10: MANAGING YOUR INTERIOR DESIGN BUSINESS

- 10.1 Maintaining professional relationships
- 10.2 Charging fees
- 10.3 Preparing a portfolio
- 10.4 Marketing your business
- 10.5 Low cost marketing techniques
- 10.6 Setting up a website
- 10.7 Blogging
- 10.8 Social media
- 10.9 Free PR

